

JOHN HADWIN

B2B Sales meets Video Production

----- a dangerous marketing mix -----

www.johnhadwin.com

hire@johnhadwin.com

520 – 237 - 2538

OBJECTIVE:

To use my unique qualifications and abilities to demonstrate competence and quickly secure employment that enables me to provide for my family.

PRODUCTION CAREER:

2009-2010 **Reelworthy, LLC**

Red Rock, AZ

Co-Founder

- Established as a branding tool for John Hadwin's freelance creative and post-production services
- Developing market testing strategies for multiple industry specific video production solutions
- Edited "Honey for the Maya", 7-min natural history promo designed to raise funds for full production

2007-2010 **Precision Shooting Equipment, Inc.**

Tucson, AZ

Producer & Editor, Marketing Dept.

- Producer and Lead Editor for national prime time reality TV show
- Responsible for all audio and video content for national TV ads and product launches from 2008-2010
- Produced and authored extremely interactive and complex DVDs requiring in-depth scripting

2006-2007 **VisionQuest, Inc.**

Tucson, AZ

Producer & Editor, Marketing Dept.

- Produced successful, TV styled, promotional documentaries to fulfill multiple marketing strategies
- Translated corporate message into effective communications, training videos, and marketing videos
- Fully responsible for all areas of production from start to finish

SALES CAREER:

2005-2006 **Cintas**

Tucson, AZ

B2B Sales of Facility Services

- Consistently met quota by cold calling, generating referrals, and following up on leads
- Success with biweekly phone blocking (telemarketing)

2004-2005 **Konica Minolta Business Solutions**

Shreveport, LA to Tucson, AZ

Account Executive for B2B copier/printer solutions

- Consistently met quota across three states by cold calling, generating referrals, and following up on leads

MILITARY CAREER:

2000-2004 **U.S. Air Force**

D-M Air Force Base, AZ

Aircraft Electrical & Environmental Journeyman (AFSC 2A656)

- Performed maintenance, troubleshooting, repair and phase inspection of A-10 & EC-130 aircraft
- Recipient of Good Conduct Medal

EDUCATION:

Industry/Specialty Specific Training – Intro to Maya, Final Cut Studio, Microsoft Office Suite, & Flash Pro

Community College of the Air Force - Aircraft Electrical & Environmental Journeyman

D-M AFB, AZ

Caddo Magnet High School - Graduated with full scholarship to LSU

Shreveport, LA